



August 2008

Dear Neurotech Executive,

Thank you for taking the time to consider joining the Neurotechnology Industry Organization (NIO), the recently formed trade association representing companies involved in neuroscience (drugs, devices and diagnostics), brain research centers, patient advocacy groups, and research foundations worldwide.

NIO was founded in August 2006 and has attracted over 70 member organizations. NIO's mission is to accelerate treatments and cures for brain and nervous system illnesses by:

- Advocating neurotech industry's position to government and regulatory officials
- Promoting the industry's progress and contributions to quality of life
- Providing industry development services for our members

NIO is spearheading several innovative programs that will benefit your company including:

- **National Neurotechnology Initiative** - a new \$200M/year Federal initiative aimed at accelerating translational neuroscience innovation and improving the effectiveness of the FDA review process for neuroscience drugs, devices and diagnostics
- **NIO/FDA private-public working group** – an initiative to work collaboratively with the FDA to improve the efficiency of the evaluation process for neuroscience products and to increase communication and clarity during the regulatory process
- **Partnering, investment & policy events** - networking events with other members of the global commercial neuroscience community at events such as the annual public policy tour in March in Washington D.C. and the Neurotech investing and partnering conference in Spring
- **National Visibility** – NIO actively outreaches to global media outlets to encourage coverage of Neurotech that will foster great investor, policymaker and consumer interest.

As a member of NIO you will enjoy the following benefits:

- Access to key opinion leaders in Congress, regulatory agencies, media
- Participation in FDA and CMS working groups, stakeholder meetings
- Expanded networking at neurotech investing and partnering events throughout the year
- Participation in neuroscience education awareness initiatives, public awareness campaigns
- Industry leadership through participation in driving innovative legislation, new projects

NIO's ambitious programs that increase awareness of commercial neuroscience products, reduce barriers to innovation, and support industry growth will benefit your company and industry. I hope that you will consider joining NIO in support of our mission to "give the brain a voice."

Sincerely,

A handwritten signature in cursive script that reads "Zack Lynch".

Zack Lynch
Executive Director
Neurotechnology Industry Organization

315 30th Street San Francisco CA 94131
Main: 415-341-0193 | Fax: 415-358-5888 | www.neurotechindustry.org

2008 Membership Application



Organization Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____ Fax: _____
 Website: _____

Please list your organization name exactly as you would like it to appear on NIO materials:

Organization Description: Please provide a short description (30 words). This profile will appear on the NIO website and other materials published by NIO. This information can be changed at a later date.

PAYMENT INFORMATION

Membership dues are calculated as follows and are paid annually, starting with the quarter joined. (Please circle the box appropriate for your organization. If you require an invoice please send an email to zack@neurotechindustry.org with member level.)

2008 Member Dues Calculation (effective May 1, 2008)

Member Levels (annual revenue)	Employees	Annual Dues
Corporate Member (less than \$20M)	1 - 15	\$3,000
Corporate Member (less than \$20M)	15 - 60	\$7,000
Corporate Member (less than \$20M)	61 - 99	\$10,000
Corporate Member (less than \$20M)	100 - 149	\$15,000
Corporate Member (less than \$20M)	150+	\$20,000
Corporate Member (\$20M - \$99M)	n/a	\$25,000
Corporate Member (\$100M - \$999M)	n/a	\$35,000
Corporate Member (\$1B - \$4.99B)	n/a	\$40,000
Corporate Member (\$5B+)	n/a	\$50,000
Research Member (Gov't & University Research Centers)	n/a	\$4,000
Industry Member (Venture fund, Law firm, Government)	n/a	\$5,000
Patient Advocacy Group	n/a	\$2,000

Amount enclosed \$ _____
 Check # _____

Please fill out contact form and send check payable to:
 Neurotechnology Industry Organization
 315 30th Street, San Francisco, CA 94131
 415-341-0193
zack@neurotechindustry.org

Neurotechnology Press Release – Do we have your permission to use your organization name in a press release announcing your new membership with NIO?

YES / NO

Please fill out all that are relevant for your organization:

Working Contact

Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Dues Contact

Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

President/CEO

Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Chief Scientific Officer

Name _____ Title _____
Address _____
Contact City _____ State _____
Zip _____ Phone _____
Fax _____
Email _____

Public Policy

Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Communications

Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____